

## Florida Continues to be a Target Market for CFN Mortgage Capital Senior Sales Team is Assembled

Miami, Florida, July 2008

CFN Mortgage Capital remains "bullish" on the Florida Mortgage Market. CFN is one of very few wholesale mortgage originators in the market currently expanding nationally—especially in the Florida markets. Steve Buonanno, Southeast Regional Sales Manager, has assembled a team of highly talented account executives; each of whom has been charged with the responsibility of business-to-business especially in the Florida markets. Steve Buonanno, Southeast Regional Sales Manager, has assembled a team of highly talented account executives; each of whom has been charged with the responsibility of business-to-business development in their respective markets. "We see FHA opportunities in this environment like never before, especially in Florida" says Mitchell Tepperman, President. "With recent changes to FHA, it is clear that HUD is committed to stabilizing the Florida housing market and we are here to help. Our focus is on making sensible loans to individuals and families that are benefiting from the reduction in home prices." Chief Executive Officer, Nelson Haws, says "CFN has been originating FHA business for decades; long before the current trend. While many Lenders are trying to adjust and retool, CFN is stepping on the gas pedal. We are ready for business" says Haws.

For more information on CFN Mortgage Capital or commentary on this press release, please visit [www.cfnconnect.com](http://www.cfnconnect.com) or contact us at 800-854-3779.

### Brian De Leon joins CFN covering Central Florida.

With over 10 years of experience in banking and finance, DeLeon has built a solid reputation by partnering with clients to maximize efficiency and profitability. He offers stellar customer service and is a proud member of the Florida Association of Mortgage Brokers (FAMB). His background includes launching technology initiatives at First Franklin and Bear Stearns. At the latter company, he managed Account Executives in Florida and the Carolinas. Brian graduated with a Bachelor of Science degree in Mathematics from the University of California, Irvine. He enjoys reading self-help books, playing basketball, and spending time with his wife and two daughters. He resides in Saint Cloud, Florida.

### Chad Levitt joins CFN covering Palm Beach County.

With over 6 years on industry experience in wholesale lending, Levitt has built a strong reputation for integrity,

### Chad Levitt joins CFN covering Palm Beach County.

With over 6 years on industry experience in wholesale lending, Levitt has built a strong reputation for integrity, performing and superior efficiency. Offering stellar customer researching market trends. He resides in Jupiter, FL.

### Charles Martin joins CFN covering Hillsborough, Pinellas and Pasco Counties.

With more than a decade of Banking and Finance experience gained while working for Primequity, Home Capital Funding, Millennium Funding Group and Allstate Funding, Martin has positioned himself as a trusted advisor to his client base. Charles has received many accolades for meeting and exceeding quotes, sales goals, and customer satisfaction be it in the private sector or while serving his country in the US Air Force. He enjoys keeping up on current events, going to the gym, running, water sports, and spending time with family and friends.

### Tom Correia joins CFN covering Jacksonville and Northeastern Florida.

An accomplished sales professional, Correia brings over 15 years of sales, marketing and origination experience. Correia has been a Licensed Mortgage Broker for over ten years and has earned various designations including Certified Mortgage Planner (CMP) and is a Certified Mortgage Processing Trainer. He has personally originated over 2,000 loans in the course of his career. Highly organized, Correia is adept with strategic planning, technological implementation and business model design. He is the father of two children and resides in Fleming Island, Florida.

### Chuck Junkmann joins CFN covering Broward County.

With over a decade of industry experience, Junkmann has built a solid reputation based on his tremendous work ethic, organizational skills, marketing energy, enthusiasm, and stellar customer service. Junkman graduated from the University of Northern Iowa where he played football and was a 2 year letterman and Captain of the special teams. Prior to that, he was a 2 year starter and Captain at Iowa Central Community College and was selected first team all-region. Junkmann's success on the field has carried over off the field in teaming up with his clients and offering them unparalleled customer service. Junkman resides in Hollywood, Florida.

### Manny Lara takes over Dade County.

Lara, a seasoned professional with over 22 years in the mortgage industry and over 12 years of retail experience specifically with CFN, will now service Dade County, Florida. Through his tenure in the industry, Lara has provided funding cumulatively exceeding the billion-dollar mark. Lara has found his niche in the mortgage industry with over twelve continuous years of commitment to excellence and service. He has a profound understanding of the challenges we face in the industry, and is committed to providing exceptional customer service and satisfaction. He has an extensive background in the origination, and underwriting of all types of government, private, commercial, and foreign financing, and understands that creative and new emerging types of financing will be key to our success in the industry.

Lara is a graduate of Homestead Senior High School and attended college at Miami Dade College, and Florida International College, where his main fields of study were industry related and financing. He is well developed in the field of computer technologies with various Microsoft sponsored computer technology courses under his completion. Lara is a ranking member of the National Association of Mortgage Brokers and the National Association Of Realtors.

Lara was born in Havana, Cuba and became a proud American Citizen at the age of twenty-one. He is married, and has a son of twenty years, currently in his fourth year at the University of Central Florida, and a daughter of seventeen years. His love of family, and friends has always come first in life, and through his personal commitment to business, Lara has also considered his mortgage family to fit within that same realm.

This information is for the use of Mortgage Professionals only. Redistribution of this information is strictly prohibited without the written consent of CFN Mortgage Capital, member Crossfire Financial Network. CFN Mortgage Capital is an Equal Opportunity Lender. For more information please visit us at [www.cfnconnect.com](http://www.cfnconnect.com) or contact your sales representative at 800-854-3779.